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{ press release }

For Immediate Release

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APPALACHIAN QUILT TRAIL ANNOUNCES EXPANSION OF SUSTAINABLE TOURISM PROGRAM IN EAST TENNESSEE

KNOXVILLE, Tenn., April 3, 2008 – Throughout the month of April, the Appalachian Quilt Trail will host a series of informational community forums to discuss the economic impact of the program's expansion into Sevier, Blount, Knox and Anderson counties. These educational forums will highlight the project's mission and showcase sustainable growth opportunities for small businesses through the AQT program in each county.

All Appalachian Quilt Trail Forums are free and are open to anyone in the community interested in earning more about the AQT and sustainable tourism, smart growth practices and economic development in East Tennessee.

APRIL 17, 2008

10 a.m. - 11:30 a.m.

City of Pigeon Forge Information Center
3107 Parkway
Pigeon Forge, TN 37868

1 p.m. - 2:30 p.m.

Blount Co. Chamber of Commerce
201 S. Washington St.
Maryville, TN 37804

APRIL 24, 2008

11 a.m. - 12:30 p.m.

Anderson Co. Chamber of Commerce
245 N. Main St., Ste. 200
Clinton, TN 37716

2 p.m. - 3:30 p.m.

Knox Co. The East Tennessee History Center
601 S. Gay Street
Knoxville, TN 37901

The Appalachian Quilt Trail is a program of the Clinch-Powell Resource Conservation & Development Council. Please register for the Appalachian Quilt Trail Forum in your area by calling 888-775-4AQT (4278). Visit www.vacationAQT.com and www.clinchpowell.net for additional program information.

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